

### FIRST.- IDENTIFYING DATA:

In compliance with the provisions of article 10 of the Law 34/2002, of July 11, on Information Society Services (LSSI), the USER is informed that the company that owns the domain and the website [www.seguretatciutadana.com](http://www.seguretatciutadana.com) (hereinafter referred to as, the Web) is the merchant Einsmer Business Designer SL, established in Can Camprubí - Torre de les Roses - Parc de la infanta (interior) 08940 Cornellà de Llobregat (Barcelona), registered in the Mercantile Register of the province of Barcelona in Volume 31195, Folio 43, Sheet B19006 With C.I.F.: B61808127.

Contact email: [einsmer@einsmer.com](mailto:einsmer@einsmer.com) From now on, M7 Citizen Security.

### SECOND.- USER CONDITION:

The Access and use of the Web, attributes the condition of USER, accepting from this moment the present terms of use.

The Web allows the free download of the App, which can be done by clicking on the button "DOWNLOAD APP", located in the upper right of the home of the web.

It also allows the free download of the Desktop App, which can be done in the Professionals section, located in the home of the website with a username and password, which will be provided by the Local Police of each municipality.

### THIRD.- WEBSITE USE:

The USER undertakes, by the mere fact of accessing the Web and its use to make appropriate use of the contents and services offered by M7 Citizen Security through it, and with an enunciating but not limiting, not to use them for:

- a) to engage in illegal activities, illegal or contrary to good faith and public order;
- b) disseminating content or racist propaganda, xenophobic, pornographic-illegal, terrorist apology or violation of human rights;
- c) damage the hardware and software of M7 Citizen Security, of its suppliers or third parties, introduce or disseminate computer viruses or any other hardware

or software systems that are likely to cause the aforementioned damages on the network;

d) try to access and, when appropriate, use the email accounts of other users and modify or manipulate their messages.

M7 Citizen Security reserves the right to withdraw all comments and contributions that violate respect for the dignity of the person, that are discriminatory, xenophobic, racist, pornographic, that attack against youth or children, order or public safety, or which, in their opinion, are not suitable for publication.

#### FOURTH.- PRIVACY POLICY

##### **4.1. Purpose of the collected data and CONSENT to the treatment.-**

In compliance with article 5 of the Organic Law on Data Protection (LOPD), the USER is informed of the following aspects:

a) That, through the various forms of registration of the web (contact, user registration, testimony, App download...), data are collected, which are stored in a file owned by M7 Citizen Security, duly registered in the Spanish Agency of Data Protection.

b) Fields of such forms that are marked with an asterisk are mandatory, in order to be able to provide the corresponding application in each case.

However, in some forms, it is not possible to proceed to the next step until the mandatory data are filled in.

The consequence of not providing such mandatory data is the impossibility of attending to the USER's request.

c) data collected in the forms of the Web, are collected exclusively for the following purposes:

- Maintain the consistent commercial relationship, where appropriate, in the contracting of services offered on the Web, as well as management, administration, information, provision and improvement thereof.
- Issuing email or postal communications to provide information that we understand to be interesting to M7 Citizen Security customers, including information on new products and services, newsletters, or new entries in the Citizen Security blog.

- Conducting surveys or market studies related to the activity of the user and / or client.

Only M7 Citizen Security and its designated service providers will have Access to your data, and under no circumstances will this data be assigned, shared, transferred or sold to any third party.

In each of these communications that M7 Citizen Security may submit to the USER, information on how to unsubscribe and stop receiving new communications is included.

In case the user is not satisfied with the purpose for which their data are collected, he may exercise his rights of access, rectification, cancellation and / or opposition as provided in section 4.3. of the following terms of use and privacy policy.

The provision of express and unequivocal consent by the USER, of article 6 of the LOPD, to the processing of personal data in the manner set forth in these terms of use and privacy policy, the marking of the box in which it is stated that the USER has read and accepts the terms of use and the privacy policy and, if applicable, the conditions of hiring.

However, in the case of the subscription form to M7 Citizen Security, the provision of user consent will be provided through the double opt-in system, by which, the USER will record on the form his name and mail, remitting to the mail provided by the USER an email in which he can confirm his subscription to the newsletter.

Until the user confirms the subscription, M7 Citizen Security will not have access to the personal data of the USER.

#### **4.2. Compliance with the applicable regulations.-**

M7 Citizen Security complies with the Organic Law 15/1999 of December 13 on the Protection of Personal Data (LOPD), the Regulation that develops it (Royal Decree 1720/2007 of December 21 - RLOPD) and other current regulations, concordant and applicable at any time.

Also, M7 Citizen Security complies with the Law 34/2002 July 11, on Services of the Information Society and Electronic Commerce (LSSI), requesting the consent to the treatment of electronic mail, for commercial purposes, at any time.

### **4.3. Exercise of Rights of Access, Rectification, Cancellation and Opposition (ARCO rights).-**

Those individuals who have provided their data to M7 Citizen Security may contact it, in order to be able to freely exercise their rights of access, rectification, cancellation and opposition to the data incorporated in their files.

The interested party may exercise their rights through written communication addressed to M7 Citizen Security with the reference "Data Protection/ M7 Citizen Security", specifying their data, proving their identity and reasons for their request at the following address:

Einsmer Business Designer SL

Can Camprubí - Torre de les Roses - Parc de la infanta (interior) 08940 Cornellà de Llobregat (Barcelona)

You can also exercise the ARCO rights, by email: [einsmer@einsmer.com](mailto:einsmer@einsmer.com)

### **4.4. Security measures.-**

M7 Citizen Security has implemented the security measures of a technical and organizational nature, necessary to guarantee the security of personal data and prevent its alteration, loss and unauthorized treatment and / or Access, taking into account the state of technology, nature of the stored data and risks to which they are exposed, whether they come from human action or the physical or natural environment.

All this in accordance with the provisions of Art. 9 of the LOPD and Title VIII (Of the security measures in the treatment of personal data) of the RLOPD.

### **4.5. Links**

As an additional service to the USER, the Web may include links (hyperlinks, links...) to other websites that are not operated or controlled by M7 Citizen Security.

Therefore, M7 Citizen Security does no guarantee, nor it is responsible for the legality, reliability, usefulness, veracity and timeliness of the contents of such websites or their privacy practices.

We therefore request that, before providing personal information to these websites outside M7 Citizen Security, it is imperative to review the privacy policies of such websites.

#### **4.6. "Cookies" policy**

A cookie is an information file that the server of the M7 Citizen Security website sends to the device (computer, smartphone, tablet, etc.) of who accesses the page, to store and retrieve information about the navigation that takes place from said equipment.

There are a lot of guides that explain what cookies are, and what they are used for.

We will explain how these cookies affect the M7 Citizen Security website, but in case you need more information about it, take a look at these pages:

<http://www.allaboutcookies.org>

<http://www.youronlinechoices.eu>

<http://www.international-chamber.co.uk/our-expertise/digitaleconomy>

In this link you can Access the cookie guide edited by the Spanish Agency for Data Protection.

[http://www.agpd.es/portalwebAGPD/canaldocumentacion/publicaciones/common/Guias/Guia\\_Cookies.pdf](http://www.agpd.es/portalwebAGPD/canaldocumentacion/publicaciones/common/Guias/Guia_Cookies.pdf)

Types of cookies:

Own Cookies:

These are those that are installed in the terminal of the USER from the Web of M7 Citizen Security.

Third-party Cookies:

These are those that are installed in the terminal of the USER from a domain or a website that is not managed by M7 Citizen Security, but by another entity that treats the information obtained through the cookies.

Session Cookies:

These are a type of cookies designed to collect and store data while the user accesses a website.

These are usually used to store information that it is only of interest to keep for the provision of the service requested by the user in a single occasion.

Persistent Cookies:

These are a type of cookies in which the data is still stored in the terminal and can be accessed and processed during a period defined by the person responsible for the cookie, and that can go from a few minutes to several years.

Analysis Cookies:

These are those that, either handled by M7 Citizen Security or by third parties, allow us to perform statistical analyzes such as the number of users entering the Web or the use they make of it.

For this we analyze the navigation in the Web in order to improve the provision of the services that we offer.

M7 Citizen Security uses various types of cookies:

OWN COOKIES:

Technical Cookies:

These are those that allow the USER to navigate through the website and use the different options or services that exist there, such as controlling traffic and data communication, identify the session, access some restricted parts, requesting registration or participation in an event, use security features during navigation, store contents for the broadcast of videos or sound or share content through social networks.

Performance Cookies:

These are cookies that collect information about how you use the website (for example, pages you visit or if there is an error) and also help M7 Citizen Security to find and solve website problems.

All the information collected in them is completely anonymous and helps us to understand how our site works, making the necessary improvements to facilitate its navigation.

These cookies will allow:

The USER to navigate the site.

That M7 Citizen Security to recompile information on how the USER uses the website to understand the usability of the site, and to help us implement the necessary improvements.

These cookies will not collect any information about the USER that may be used for advertising purposes, or information about your preferences (such as your user data) beyond that particular visit.

#### THIRD-PARTY COOKIES:

##### Analytical Cookies:

From Google Analytics:

These are analysis cookies that allow the monitoring and analysis of the behavior of the USERS of the websites to which they are linked.

The information collected through this type of cookies is used in the measurement of the activity of the websites, application or platform and for the elaboration of navigation profiles of the USERS of said sites, applications and platforms, in order to introduce improvements, based on the analysis of the usage data that USERS of the service do.

Google Analytics, stores cookies on servers located in the United States and agrees not to share with third-parties, except in cases where it is necessary for the operation of the system or when required by law.

According to Google, it does not save the USER's IP address.

If the USER wants more information about the use that Google gives to cookies, you can access it through this link:

<https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage?hl=es&cs=1>

##### Marketing Cookies:

Such cookies are managed by third-parties, so the USER may use their tools to restrict the use of these cookies.

Some of the cookies are used to link to other websites that provide certain services to M7 Citizen Security, such as Facebook, Twitter or Google. Some of these cookies will modify ads from other websites to suit your preferences.

These cookies will allow:

Link to social networks

Pass information about your visit to the M7 Citizen Security page to adapt ads on other pages.

Allocate sales commissions referenced through the affiliate program.

Of Doubleclick:

It's an advertising platform owned by Google.

DoubleClick cookies allow advertising on other websites to users who have previously visited the Web.

More information on the use of cookies by Doubleclick can be found at the following link:

<https://support.google.com/adsense/answer/2839090?hl=es>

YouTube:

In some parts of the web YouTube is used to offer own videos. YouTube stores information to be able to generate statistics about video visits embedded in other pages.

While YouTube is owned by Google, you can get more information about the cookies policy at the following link:

<http://www.google.com/intl/es/policies/technologies/cookies/>

The user may -at any time- which cookies he wants to work on this website through the browser configuration; for example:

Chrome, from:

<http://support.google.com/chrome/bin/answer.py?hl=es&answer=95647>

Explorer, from:

<http://windows.microsoft.com/es-es/windows7/how-to-manage-cookies-in-internet-explorer-9>

Firefox, from:

<http://support.mozilla.org/es/kb/habilita-y-deshabilita-cookies-que-los-sitios-we>

Safari, from:

<http://support.apple.com/kb/ph5042>

Opera, from:

<http://help.opera.com/Windows/11.50/es-ES/cookies.html>

Web browsers are tools in charge of storing cookies and from this place the USER can make their right to delete or deactivate them.

If the user does not accept the above, he must deactivate the cookies or leave the Web.

Neither this website nor its legal representatives can guarantee the correct or incorrect handling of cookies by the mentioned browsers.

In some cases it is necessary to install cookies so that the browser does not forget the USER's decision not to accept them.

Acceptance of this cookie policy means that the USER has been informed in a clear and complete way about the use of data storage and retrieval devices (cookies) and that M7 Citizen Security has the USER's consent for the use of cookies, as established in article 22.2 of Law 34/2002, July 11, on Services of the Information Society and Electronic Commerce (LSSI-CE).

For any questions or queries about this cookie policy the USER can contact M7 Citizen Security through the following email address: [einsmer@einsmer.com](mailto:einsmer@einsmer.com).

#### **4.7. Minors**

The web is not intended for minors.

However, M7 Citizen Security disclaims any responsibility for the non-compliance of this requirement by the USER.

#### **4.8. Modification of the Privacy Policy**

M7 Citizen Security reserves the right to modify its Privacy Policy, always in accordance with the applicable regulations, according to its own criteria or motivated by a legislative, jurisprudential or doctrinal change of the Spanish Agency for Data Protection.

Any modification of the Privacy Policy will be published at least 10 days before its effective application.

The use of the Web after such changes will imply the acceptance of the same.

#### **4.9. Responsible for the file, and treatment managers.-**

The person responsible for the data file is Einsmer Business Designer SL., being its legal representative MR JOSE ANTONIO GALLEGO SOTO.

- a) Personal data will not be marketed or shared with third-parties unless it is necessary for the performance of the offered services, for which the USER has expressed its agreement.

#### **FIFTH. INTELLECTUAL AND INDUSTRIAL PROPERTY**

Texts, images, logos, distinctive signs, sounds, animations, videos, source code and other content included on the website are owned by M7 Citizen Security, or the latter has the right to use and exploit them, and in that sense, protected by the legislation of the intellectual and industrial property in force.

It is expressly forbidden to make any alteration of this page.

M7 Citizen Security assumes no liability whatsoever arising from unauthorized manipulation or alteration, and any reproduction in whole or in part, transmission, distribution or storage of the contents of this website without the express authorization of M7 Citizen Security is prohibited, announcing from this moment, and in case of breach of the above, the exercise of legal actions in defence of our legitimate interests.

M7 Citizen Security no does not grant any license or authorization for any use of its intellectual property rights or any other rights related to the Web, services or contents.

In order to preserve the possible intellectual or industrial property rights, in the event that any user or third-party considers that there has been a violation of their legitimate rights by the introduction of certain content on the website, it must be notified to M7 Citizen Security, by email to [einsmer@einsmer.com](mailto:einsmer@einsmer.com) , indicating:

-Personal data of the interested holder of the rights allegedly infringed.

If the claim is presented by a third party other than the interested party, it must be proved the representation with which it intervenes.

- Indication of contents protected by intellectual or industrial property rights, and their location on the website.
- Accreditation of said intellectual or industrial property rights.

- Express declaration in which the interested party is responsible for the veracity of the information provided in the notification.

The legitimacy of the intellectual or industrial property rights corresponding to the content distributed by third parties is the exclusive responsibility of the same.

Access to this website does not grant the USER any rights, nor ownership of the intellectual and industrial property rights of the corporate elements.

#### SIXTH. LINKS POLICY:

6.1. Those who intend to make or make a hyperlink (link, hyperlink...) from a web page of another internet portal to any of M7 Citizen Security web pages should subject to the following conditions:

- The total or partial reproduction of any of the services or contents of the website is not allowed without the prior express authorization of M7 Citizen Security.
- No deep-links, IMG or image links, or frames will be established with the M7 Citizen Security without prior express authorization.
- No false, inaccurate or incorrect statement will be made on the M7 Citizen Security website, nor on its services or content. Except for those signs that form part of the hyperlink, the webpage in which it is established will not contain any brand, commercial name, establishment label, denomination, logo, slogan or other distinctive signs belonging to M7 Citizen Security, unless expressly authorized by it.
- The establishment of the hyperlink will not imply the existence of relations between M7 Citizen Security and the owner of the website or portal from which it is made, nor the knowledge and acceptance of M7 Citizen Security of the services and contents offered on that website.

M7 Citizen Security will not be responsible for the contents or services made available to the public in the web page from which the hyperlink is made, nor the information and manifestations included in them.

6.2. The Web may, if necessary, provide users with links to other websites managed and controlled by third parties, with the exclusive function of facilitating users to search information, content and services on the Internet,

without in any case, it can be considered a suggestion, recommendation or invitation for the visit of them.

M7 Citizen Security does not commercialize, nor direct, nor controls in advance, nor does it own the contents, services, information and manifestations available in that websites.

M7 Citizen Security does not assume any responsibility, including indirect or subsidiary, for any damages that may arise from access, maintenance, use, quality, legality, reliability and usefulness of the contents, information, communications, opinions, demonstrations, products and services existing or offered on websites not managed by M7 Citizen Security and that are accessible through this website.

#### SEVENTH. RIGHT OF EXCLUSION:

M7 Citizen Security reserves the right to deny or withdraw Access to the website and / or services offered without prior notice, at the request of a third party, to those users who violate these Terms of Use and privacy policy.

#### EIGHTH. GENERALITIES:

M7 Citizen Security will pursue the breach of these conditions as well as any improper use of its website by exercising all civil and criminal actions that may correspond to it in right.

#### NINTH. MODIFICATION OF THE PRESENT CONDITIONS AND DURATION:

M7 Citizen Security may at any time modify the conditions here determined, being duly published as they appear here.

The validity of the mentioned conditions will depend on their exposure and will be in force until they are modified by others duly published.

TENTH. LEGISLATION AND JURISDICTION.

These terms of use and privacy policy will be governed by Spanish law.

Any litigation that concerns the products contracted through the web will be resolved through the courts and tribunals of Barcelona.